



MSUCOM MISSION AND VISION POLICY

1. The College will review its mission and vision statements every three to five years.
2. The review will be conducted by a task force appointed by the Dean or his/her designee. The task force will include members of the COM faculty, staff, and student body.
3. The review will consider the extent to which the current mission and vision statements:
 - a. Are consistent with the mission statement of Michigan State University
 - b. Accurately reflect the overall purpose of the MSUCOM program
 - c. Serve to guide program planning and assessment
 - d. Reflect MSUCOM values and objectives
4. The task force may determine that the mission and vision statements should remain as currently written. In this event, a recommendation to maintain the mission and vision statements will be submitted to the College Advisory Committee and to the Faculty Assembly.
5. The task force may determine that the mission, vision, or both, should be amended. In this event, the task force will develop a revision and submit it to the Dean and to the College Advisory Committee. The final revision will be presented to the Faculty Assembly. The Faculty Assembly may vote to approve the revision or refer the revision back to the task force.
6. The mission and vision statements will be published on the MSUCOM website, with the date of adoption noted.
 - a. The mission and vision statements will be updated on the website when a revision has been approved.
 - b. If the current mission or vision is reaffirmed by the task force, the website will be updated to indicate the date of affirmation.