

SPONSORSHIP OPPORTUNITIES



MSU College
of Osteopathic
Medicine presents

ADVANCES *in* PRIMARY CARE

August 3–7, 2026



Why
French Lick?
Watch this short video!

go.msu.edu/FrenchLick

Take advantage of these discounted rates available for our inaugural CME event in French Lick, Indiana!

\$500–ADVERTISEMENT BUNDLE

- Half-page advertisement in printed & digital CME program brochure
- Company logo on conference website sponsor page
- On-site recognition on sponsor slide displayed between sessions
- Verbal acknowledgment during opening remarks
- Listing in post-conference thank-you communication
- Optional: promotional item in attendee bags (*provided by sponsor*)

\$1,500–EXHIBITOR PACKAGE (Non-Profits \$750)

- One 6' draped exhibit table in designated exhibitor area
- Ability to display company signage & distribute approved materials
- Dedicated exhibitor time built into agenda (*e.g., scheduled networking breaks*)
- Verbal encouragement from conference leadership for attendees to visit exhibitors
- Attendee will be given passport cards to encourage booth traffic
- Opportunity to provide a giveaway item (*must comply with CME guidelines*)
- Logo prominently displayed on rotating slide deck in classroom before sessions & during breaks
- Logo placement in program brochure
- Recognition as an Exhibitor Sponsor during opening & closing remarks
- Logo included in post-conference thank-you email
- Ability for two representatives to attend CME sessions as non-CME observers (*No CME credit awarded; must comply with commercial support guidelines*)

ADD-ONS—LIMITED AVAILABILITY

\$5,000–Evening Reception Sponsor (Aug 4th at the Pete Dye Golf Pavilion)

As the reception event sponsor, you can pick a signature drink to be served in logo-laden cups along with custom-designed branded napkins with your logo. You will be recognized on event signage and promotional materials and can set up a table or booth in the pavilion.

\$1,000–Breakfast Sponsor

\$1,000–Break Sponsor

Have something else in mind?

We'd love the opportunity to tailor your sponsorship or involvement to align with your organization's goals!

Please contact me to discuss!

Please complete this form and email it to Elizabeth Reust at ebonello@msu.edu Thank you for your support!

Company/Org Name: _____ Contact Person: _____

Address: _____ Email: _____

City/State/Zip: _____ Phone: _____

